

Mission Statement Generator (Manual Version)

For the “normal Joe” who wants control over his destiny

Create your own Mission Statement

Select Your Own Mission Statement Components

*(Mission Statement = Opener + Adverb + Verb + Adjective + Noun
+ Conjective + Closer)*

Openers

- It is my business to It is my job to It is my mission to
- It's my responsibility to
- My challenge is to My first priority is to My goal is to
- Our mission is to
- My mission is to continue to The customer can count on me
- to I
- I build trust and teamwork to I envision to I exist to
- I have committed to I strive to I will

Adverbs

- appropriately assertively authoritatively
- collaboratively competently
- completely continually conveniently credibly
- distinctively dramatically
- dynamically efficiently enthusiastically globally
- holistically interactively
- intrinsically objectively proactively professionally
- progressively
- quickly seamlessly synergistically

Verbs

- actualize administrate build communicate
- conceptualize coordinate

○ create ○ customize ○ develop ○ disseminate ○
empower ○ engineer
○ enhance ○ facilitate ○ fashion ○ foster ○ impact ○ initiate
○ integrate ○ leverage existing ○ leverage other's ○
maintain ○ negotiate
○ network ○ parallel task ○ promote ○ provide access to ○
pursue ○ re-engineer
○ re-invent ○ restore ○ revolutionize ○ simplify ○
streamline ○ supply ○ utilize

Adjectives

○ accurate ○ adaptive ○ alternative ○ an expanded array of ○
backward-compatible
○ best of breed ○ business ○ client-based ○ client-
centered ○ client-centric ○ client-focused
○ collaborative ○ competitive ○ cooperative ○ corporate ○
cost effective ○ cross functional
○ cross-unit ○ customer-directed ○ cutting edge ○
distinctive ○ diverse
○ economically sound ○ effective ○ emerging ○
empowered ○ enabled ○ enterprise-wide
○ equity invested ○ error-free ○ ethical ○ excellent ○
exceptional ○ flexible ○ fully researched
○ fully tested ○ functional ○ functionalized ○ future-proof ○
global ○ go forward
○ goal-oriented ○ high standards ○ high-payoff ○ high-
quality ○ highly efficient
○ inexpensive ○ innovative ○ installed base ○ integrated ○
interactive ○ interdependent
○ interoperable ○ just in time ○ leading-edge ○ leveraged ○
long-term high-impact
○ low-risk high-yield ○ maintainable ○ market positioning ○
market-driven ○ mission-critical

- multidisciplinary ○ multifunctional ○ multimedia based ○
 ○ optimal ○ orthogonal ○ parallel
- performance based ○ premier ○ premium ○ principle-
 centered ○ proactive
- process-centric ○ professional ○ progressive ○
 prospective ○ quality ○ reliable
- resource-leveling ○ resource maximizing ○ scalable ○
 stand-alone ○ standards compliant
- state of the art ○ strategic ○ superior ○ sustainable ○
 tactical ○ team building
- team driven ○ technically sound ○ timely ○ top-line ○
 turnkey
- unique ○ user friendly ○ value-added ○ virtual ○ world-
 class ○ worldwide

Nouns

- 'outside the box' thinking ○ action items ○ alignments ○
 benefits ○ best practices
- catalysts for change ○ collaboration and idea-sharing ○
 content ○ core competencies
- customer service ○ data ○ deliverables ○ e-business ○
 expertise ○ growth strategies
- human capital ○ ideas ○ imperatives ○ information ○
 infrastructures
- initiatives ○ innovation ○ intellectual capital ○ internal or
 'organic' sources
- leadership ○ leadership skills ○ manufactured products ○
 materials ○ meta-services
- methods of empowerment ○ metrics ○ niche markets ○
 opportunities ○ paradigms ○ potentialities
- process improvements ○ processes ○ products ○ quality
 vectors ○ resources ○ results
- scenarios ○ services ○ solutions ○ sources ○ strategic

theme areas ○ supply chains
○ synergy ○ technology ○ testing procedures ○ total
linkage ○ value

Conjunctions

○ and ○ and also ○ and continue
○ as well as ○ in order that I may continue ○ in order ○ so that
I may continue
○ so that I may endeavor ○ such that I may continue ○ to allow
me
○ and continuing

Closers

○ to approach my job (position) with passion and commitment
○ because that is what the customer expects
○ for 100% customer satisfaction ○ to solve business problems
○ so that I can deliver the kind of results on the bottom line that
our investors expect and deserve
○ through continuous improvement ○ to be the best in the
world ○ to delight the customer
○ to meet and exceed customer expectations ○ to meet my
customer's needs
○ to satisfy my internal and external customers
○ to set us apart from the competition ○ to stay competitive in
tomorrow's world
○ while maintaining the highest standards ○ while promoting
personal employee growth
○ while striving for technical leadership ○ with 100% on-time
delivery
○ with zero defects