



FADONA's   
*Carrying the Torch  
of Leadership 2021*

**VIRTUAL  
34<sup>TH</sup> ANNUAL  
CONVENTION**

*A Whole New World:  
Don't Stop Believing*

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**MARCH 22-25, 2021**

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Presented by the Florida Association Directors of Nursing Administration / LTC  
400 Executive Center Drive, Suite 208 • West Palm Beach, FL 33401  
(561) 689-6321 • Fax: (561) 689-6324 • [www.fadona.org](http://www.fadona.org)

## Quotable Quotes from FADONA's Virtual 2020 Annual Convention & Trade Show

Great presentations, keep going. Thank you for making this virtual.  
*JoAnne Gnewuch, NHA; Lake City, FL*

I really enjoyed the virtual convention this year. It was very organized and great speakers. Thanks for a great conference.  
*Maria Heinlein, RN; Ocala, FL*

Keep up the good work! Thank you.  
*Jacqueline Moran, RN; Stuart, FL*

The virtual meeting was very informative.  
*Ellis Williams, NHA; Orlando, FL*

It was awesome and well planned. It was wonderful.  
*Bernadette Tomaino-Almond, RN, NHA; Spring Hill, FL*

Truly great experience in a truly difficult and unprecedented time for our industry. I believe FADONA did an absolutely amazing job of bringing a first of its kind virtual convention, filled with relevant and vital information to its members! Kudos on this huge accomplishment and dedication to all the members!  
*Tony Kerr, LHRM, LPN, WCC; St. Petersburg, FL*

Thank you for your hard work. You did a wonderful job with this virtual convention! I think FADONA does a great job of being available to meet our needs.  
*Deborah Grotke, RN; Lake Worth, FL*

Great job with the first virtual conference!  
Very successful virtual convention.  
*Jeannette L. Baltzly, RN, NHA; Osteen, FL*

Excellent virtual conference. Thank you so much. I loved the format. Was easy to navigate. This has been a wealth of knowledge and information. Great Convention!  
*DeLena Stortz, RN; Denver, NC*

You all do an excellent job.  
*Lisa Sloney, MS/HSA, LNHA; Palm Beach Gardens, FL*

You are doing a great job at FADONA!  
*Risty Smith, OT; Tampa, FL*

This was a challenging year but FADONA came through in sparking colors.  
*Shalves Anderson, RN; Apopka, FL*

It was a very informative meeting. I enjoyed the sessions.  
*Nicole McKenzie, RN; Riviera Beach, FL*

I loved this convention. I always learn a lot.  
*Angela Willis, RN; Bradenton, FL*

Keep doing what you are doing. The sessions are very informative.  
*Brandy Castro, BSN; Jacksonville, FL*

First virtual event I attended. It was very well done.  
*Monica Cerosky, RN, BSN; Wesley Chapel, FL*

Great job under very difficult circumstances. Great topics.  
*Gregory Forbes, NHA; Jacksonville, FL*

The virtual platform was super convenient.  
*Dena Goldberg, RN, NHA; Weirsdale, FL*

## Monday, March 22

4-5 p.m.

Virtual Orientation: Join us on the App and Desktop version

5-6 p.m.

**Welcome Reception: BYOB**

Sponsored by **Consulate Health Care** — Everyone is invited!

## Tuesday, March 23

8:45-8:55 a.m.

**Welcome from the FADONA President**

Susie Jensvold, BSN, MHSA, RN

8:55-9:55 a.m.

Session 101 (1.0)

**Emerging Trends You Should Know in the Law, Long-Term Care, and Healthcare Providers In-Between**

~ **Rawsi Williams, Esq., RN**; Rawsi Williams Law Group

10:05-11:35 a.m.

Session 102 (1.5)

**COVID-19 Skin Manifestations in Skilled Nursing Facilities**

~ **Pamela Scarborough, PT, DPT, MS, CWS, CEEAA**; Vice President of Clinical Affairs, American Medical Technologies

11:40 a.m.-12:40 p.m.

**Product Theater (Non-CE)**

**Effective Management of Psychiatric Disorders in Nursing Facilities**

~ **Dr. Pari Deshmukh**

Sponsored by **Balanced Wellbeing**

12:45-1:45 p.m.

Session 103 (1.0)

**Grievance Programs that Reduce Your Risk**

~ **Robin Bleier, RN, HCRM, LNC**; President, RB Health Partners

1:55-3:25 p.m.

Session 104 (1.5)

**Agency for Health Care Administration Regulatory Update**

~ **Kimberly R. Smoak, MSH, QIDP**

Dep. Asst. Secretary, Chief of Field Operations, Health Quality Assurance, Florida's Agency for Health Care Administration

### CONCURRENT SESSIONS A

3:35-4:35 p.m.

Session 105 (1.0)

**Directed Plan of Correction Primer**

~ **Tony Kerr, LHRM, LPN, WCC**

Director of Regulatory Compliance, Greystone Health Network

3:35-4:35 p.m.

Session 106 (1.0)

**A Collaborative Approach for Crisis Staffing Response in a Pandemic**

~ **Joanne Hoertz, BSN MSN**; Sr. VP of Nursing;

Brooks Rehabilitation, Jacksonville

**Nichole Miller, RN, DNP**; and **Maria Interiano, NHA, MSHA**

4:40-6:10 p.m.

**Annual Trade Show**

Visit the Exhibitors and earn points towards great door prizes.



## **Wednesday, March 24**

8-9 a.m.

Session 107 (1.0)

**Keynote Address – A Whole New World: Don't Stop Believing**  
~ **Andi Clark, RN**; Chief Nursing Officer, Consulate Health Care

9:05-10:05 a.m.

Session 108 (1.0)

**Improving on Quality of Care with an Education Flair:  
Nursing Competencies in the Skilled Nursing Arena**

~ **Kimberly Biegasiewicz, RM, MHCA**;  
Chief Nursing Officer, Avante Group

10:15-11:15 a.m.

Session 109 (1.0)

**Containment & Prevention of Multidrug-Resistant  
Organisms (MDROs) in Florida SNFs**

~ **Kara Jacobs Slifka, MD**; Centers for Disease Control &  
Prevention (CDC), and **Nychie Dotson, PhD**;  
Florida Department of Health

11:25 a.m.-12:25 p.m.

Session 110 (1.0)

**Hot Legal Issues for Nursing Homes**

~ **Karen Goldsmith, Esq.**; Partner, Goldsmith & Grout, P.A.

12:35-1:20 p.m.

**2020 AWARDS Luncheon: Bring Your Own Lunch**

**Nurse Administrator of the Year** – Sponsored by **Optum**

**CNA/LPN Awards of Excellence**

– Sponsored by **RB Health Partners**

Lunch Delivery sponsored by the **Platinum Partners**

### **CONCURRENT SESSIONS B**

1:25-2:25 p.m.

Session 111 (1.0)

**How Long-Term Care Facilities Can**

**Prepare Now for the Increase of Senior LGBTQ+ Patients**

~ **Dina Proto, RN**; Published Author, Speaker, Educator,  
Certified LGBTQ+ Business Entrepreneur; CEO, Dina Proto  
International, an LGBTQ+ Healthcare Consulting Firm

1:25-2:25 p.m.

Session 112 (1.0)

**Care Transitions: Reducing Avoidable Readmissions**

~ **Jeana Partington**, Program Director for Florida, QIO (Alliant)

2:25-2:45 p.m.

**Coffee Break:** Sponsored by the **Platinum Partners**

### **CONCURRENT SESSIONS C**

2:45-3:45 p.m.

Session 113 (1.0)

**How Better HIPAA & Risk Management Practices Can  
Improve Patient Care**

~ **James F. Bowers II, BS**; Cybersecurity & Information  
Assurance; CEO/Chief Security & Compliance Architect,  
Input Output

2:45-3:45 p.m.

Session 114 (1.0)

**Effective Recruitment & Interview Techniques**

~ **John Dalton, BA**; Owner/CEO, Optimum RTS

3:50-5:20 p.m.

**Annual Trade Show**

Visit the Exhibitors and earn points towards great door prizes.

5:20-6:35 p.m.

**Karaoke Contest** sponsored by the **Platinum Partners**

## **Thursday, March 25**

8:35-9:35 a.m.

Session 115 (1.0)

**Effects of Social Isolation on Those  
Living with Dementia During COVID-19**

~ **Teepa Snow, OT**; Founder, Positive Approach to Care  
Sponsored by **Avante Group**

### **CONCURRENT SESSIONS D**

9:45-10:45 a.m.

Session 116 (1.0)

**Best Practice Recommendations for Cleaning and  
Disinfecting Point of Care Devices  
in Post-Acute Care Settings**

~ **Cheryl Field, MSN, RN, CRRN**; ARKRAY

9:45-10:45 a.m.

Session 117 (1.0)

**Pressure Injuries – Moving Prevention Forward**

~ **Julie Lyn Bray, RN, BSN, CWON**;  
Clinical Skin & Wound Care Specialist, 3M

10:45-10:55 a.m.

**Coffee Break:**

Sponsored by the **Platinum Partners**

10:55-11:55 a.m.

Session 118 (1.0)

**COVID-19: State of the State for PALTC**

~ **Diane Sanders-Cepeda, DO, CMD**; Senior Medical Director,  
UnitedHealthCare; President-Elect, FMDA, and chair of its  
COVID-19 Innovation Task Force and Journal Club.

### **CONCURRENT SESSIONS E**

12:05-1:05 p.m.

Session 119 (1.0)

**Nursing Facility Partnerships:  
Understanding the Regulations**

~ **Cherry Meier, BSN, MSN**;  
VP Nursing Facility Partnerships, VITAS Healthcare

12:05-1:05 p.m.

Session 120 (1.0)

**What You Need to Know About Retention and Onboarding**

~ **John Dalton, BA**; Owner/CEO, Optimum RTS

1:10 p.m.

**ANNOUNCEMENTS, DOOR PRIZES,  
& END OF CONVENTION**

Note: Sessions and speakers are subject to change.



**FADONA's**

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## Positive Approach to Care®

**Teepa Snow** is one of the world's leading advocates and educators for anyone living with dementia or other forms of brain change.

Teepa is an Occupational Therapist with over forty years of rich and varied clinical and academic experience. Her philosophy is reflective of her education, work experience, medical research, and first-hand caregiving experiences. Her advocacy efforts led her to the development of the GEMS® State Model for understanding the progression of dementia and changes in abilities. She also created the Positive Approach to Care® training strategies, which are effective techniques for anyone seeking to optimize care and support for those living with brain change. As the Education Director of Eastern North Carolina's Alzheimer's Association, she also helped to create the nation's award-winning DVD entitled *Accepting the Challenge: Providing the Best Care for People with Dementia*. Her user-friendly approaches provide guidance and leadership to national efforts to promote best practices in care.

Teepa's company, Positive Approach to Care (PAC), was founded in 2006 and is now collaborating to improve dementia care in over thirty countries worldwide. PAC provides online and in-person services, training, and products to professionals, family members, the lay public, and people living with brain change. Please visit [www.teepasnow.com](http://www.teepasnow.com) for educational video clips, DVDs, books, information on individual certifications, online support groups, virtual and onsite trainings, or to subscribe to a free monthly newsletter.

Teepa presents with extraordinary expertise and humor to audiences large and small throughout the world. Please join in her mission to improve the culture of dementia care, one mind at a time.



**Don't miss the fun at the Karaoke Contest  
on Wednesday, March 24, 5:20-6:35 p.m.  
Sponsored by the Platinum Partners.**



### **Great Door Prizes: Win Amazon e-Gift Cards**

**Most Points earned on the Leader Board: 1<sup>st</sup> place = \$200; 2<sup>nd</sup> place = \$100; 3<sup>rd</sup> place = \$50**

**Most Connections = \$50**

**Social Media Contest: One \$25 winner for Tuesday, Wednesday, and Thursday**

**Karaoke Contest: \$100 to the winner!**



# Register Today for FADONA's Virtual 34<sup>th</sup> Annual Convention & Trade Show Monday, March 22-Thursday, March 25, 2021

**Convention Highlights:** >Focus on skills needed to be exceptional DONs and nurse administrators >Earn up to 21 contact hours for RNs, NHAs, LPNs >Annual Virtual Awards Luncheon >Nationally recognized speakers >Innovative and timely topics >Special members-only registration fees >Special tote bag delivery courtesy of our valued sponsors, and Platinum Partners. >Full registration includes all contact hours >Meet manufacturers and suppliers virtually, and stay current with the changes in the industry's products, services, and trends at our Virtual Annual Trade Show >Great door prizes >Relax with new and old friends at this year's Virtual Welcome Reception >Have a blast at the virtual Karaoke Contest >Register online today!



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Social Media Contest: One \$25 winner for Tuesday, Wednesday, and Thursday · Karaoke Contest: \$100 to the winner!

## 2021 FADONA Convention Registration Form

**Not a member?** See the first option below and join today! Registration forms without fees cannot be processed.

**Please use separate registration form for each person.**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Circle all appropriate professions: RN / LPN / NP / NHA; License #: \_\_\_\_\_ State: \_\_\_\_\_

LTC Facility Name/Org.: \_\_\_\_\_

Home Address: \_\_\_\_\_

County: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

**[ ] YES! Here are my 2021 FADONA Convention Registration Fees & Annual Membership Dues.**

**Group Discounts: Call (561) 689-6321 for information.**

**1. NADONA/FADONA Membership Dues:** Join our nurse administrator-focused association to take advantage of the discounted member registration fees today. We understand your needs. Annual dues are only **\$125** ..... \$ \_\_\_\_\_

**2. Full Registration:** Circle one option below. Early-Bird (EB) deadline is March 1, 2021

	EB Member	EB Non-Member	Post EB Member	Post EB Non-Member
(a) Live Only	\$350	\$395	\$395	\$470
(b) On Demand Only	\$375	\$420	\$420	\$495
(c) Live & On Demand	\$400	\$445	\$445	\$520

**Total Amount Enclosed** — Please use separate registration forms for each registrant ..... \$ \_\_\_\_\_

Includes attendance at all FADONA programming with CEs/CEUs for Florida-licensed RNs, NPs, LPNs, and NHAs; Virtual Trade Show pass; product theater; Karaoke Contest; and eligibility to win great door prizes. Register online at [fadona.org](http://fadona.org). All handouts provided to us by the speakers will be available at least one week before the convention, so you may print them in advance. All requests for attendee refunds must be made in writing and received on or before **March 12, 2021**. There will be a **\$50** administrative fee on all attendee refunds. There will be no attendee refunds after **March 12, 2021**. There is a **\$35** charge for all checks returned from the bank.

Make all checks payable to FADONA and mail to: 400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401

Questions? Call the FADONA Business Office at (561) 689-6321 | Fax: (561) 689-6324.

Register online with a credit card at [www.fadona.org/convention.html](http://www.fadona.org/convention.html).

## FADONA/LTC

400 Executive Center Drive, Suite 208  
West Palm Beach, FL 33401

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Earn up to 21 CEs/CEUs!

Full Registration Fee includes CEs/CEUs,  
Trade Show, Product Theater, Karaoke  
Contest, eligibility to win great Door Prizes,  
and much more...

**The Early-Bird deadline is March 1, 2021.**

Act Today!

— Special discount rates for groups!

### Presented by the Florida Association Directors of Nursing Administration/LTC

Providing critical information for exceptional DONs, ADONs, Nurse Consultants, LTC Nurses, and Administrators!

# So Many Reasons to Register Today!

**Recharge ❖ Refresh ❖ Rejuvenate ❖ Invigorate ❖ Innovate**

**Sign up today for the most innovative lineup of clinical, administrative, and motivational offerings!**

— **The BEST QUALITY NURSE LEADERSHIP EDUCATIONAL VALUE in Florida** —

- **Orientation & Welcome Reception** — 4-6 p.m., Monday, March 22 — Sponsored by **Consulate Health Care**
- **Expert Speakers** — State-of-the-art presentations by expert nurses, regulators, consultants, physicians, and attorneys who understand and appreciate LTC
- **Timely and Relevant Topics** — Agency for Health Care Administration Regulatory Update; Best Practice Recommendations for Cleaning and Disinfecting Point of Care Devices in Post-Acute Care Settings; Care Transitions: Reducing Avoidable Readmissions; A Collaborative Approach for Crisis Staffing Response in a Pandemic; Containment & Prevention of Multidrug-Resistant Organisms (MDROs) in Florida SNFs; COVID-19 Skin Manifestations in Skilled Nursing Facilities; COVID-19: State of the State for PALTC; Directed Plan of Correction Primer; Effective Recruitment & Interview Techniques; Emerging Trends You Should Know in the Law, Long-Term Care, and Healthcare Providers In-Between; Grievance Programs that Reduce Your Risk; Hot Legal Issues for Nursing Homes; How Better HIPAA & Risk Management Practices Can Improve Patient Care; How Long-Term Care Facilities Can Prepare Now for the Increase of Senior LGBTQ+ Patients; Improving on Quality of Care with an Education Flair: Nursing Competencies in the Skilled Nursing Arena; Nursing Facility Partnerships: Understanding the Regulations; Pressure Injuries – Moving Prevention Forward; What You Need to Know About Retention and Onboarding; and more!
- **90-Minute Update from the Agency for Health Care Administration** — Need-to-Know Update!
- **Awards Presentations:** Help us honor the best Florida CNAs, LPNs, and Nurse Administrators in long-term care.
- **Karaoke Contest:** Enjoy fun and relaxation with your friends, colleagues, and vendors.
- **SAVE MONEY with Flexible Options & Affordable Fees** ★ Discounted early-bird registration fees ★ Special member fees
- **CEs/CEUs:** Earn up to **21 CEs/CEUs** for Florida licensed nurses and nursing home administrators.
- **Convenient Registration Options:** 1. Join NADONA/FADONA now and get the member rate, 2. Register online and pay by credit card at [www.fadona.org/convention.html](http://www.fadona.org/convention.html), or 3. Make all checks payable to FADONA and mail to the FADONA Business Office.