

Virtual Sponsorship Opportunities

Before the Conference—

Boost your brand presence before the conference even begins with these high-profile opportunities.

Registration Promotional Video\$750

A video provided by sponsor prominently displayed across the bottom of the registration page with your corporate message that links out directly to your designated site or web page.

Email Banner Ad.....\$500

Have your corporate logo or message banner (provided by sponsor) prominently displayed across the bottom of regularly scheduled email correspondence that links out directly to your designated site or web page.

Registration Banner Ad\$500

The sponsor will provide an ad to be displayed prominently across the bottom of the registration page with your corporate message that links out directly to your designated web page.

Meeting Links in Emails (One-on-one)\$250 ea

Want to meet with attendees individually? Either pre-conference or during conference. A branded email will provide sponsors agenda for times they are available.

During the Event—

Gift Card Sponsorship\$5000

Great for coffee breaks, snacks or even a light lunch! Sponsor a \$10 gift card from one of the following companies - Dunkin Donuts, Starbucks, Panera, DoorDash, Grub Hub, Uber Eats and it will be sent in the Conference Bag. Gift cards can be personalized with your company logo/product and promoted via eblasts, ticker notifications, on the program agenda with "this break is Sponsored by (insert company name)", and in the virtual lobby.

Branded Flowerpot and Seeds Competition\$2500

Provided to all attendees in the Conference Bag. The flowerpot will include your company/product name or logo on one side. The flowerpot can be displayed on their desk during the virtual conference and can be decorated on the other sides. Prizes provided by the sponsor for the best decorated pots.

Send Your Branded Item!.....\$2500

Don't miss the opportunity to include one of your organization's branded items in this "special delivery" that attendees will receive and will be sure to talk about! Suggested items for Conference Bag: hand sanitizer; fidget spinners; coffee mugs; water bottles; koozies; stress balls; highlighters; sticky notes; wipes; mouse pad; coasters; letter openers.

Do Not Disturb Door Hanger\$2500

Attendees will receive a "Do Not Disturb" door hanger in their Conference Bag that will include event branding as well as the logo of the sponsoring organization. This is an exclusive sponsorship item and will allow attendees to remind those around them that they are participating in the conference. Our hope is this will limit distractions and allow attendees to focus on session content as well as visiting with exhibitors in the exhibit hall.

Sponsored Attendee Leader Board.....\$2000

Your company logo or product will be predominately posted on the top of the leader board with a click through as well as on leaderboard updates

Digital Photobooth.....\$2000

What better way to remember the first NADONA virtual conference than with a snapshot! The Sponsor's company, logo or product name will be appear on all photos.

Virtual Store.....\$1500

The NADONA store will be linked to the virtual lobby. The sponsor of the store will have their name or logo on the navigation and will be included in a one-pager in the conference bag.

Play Demos/Commercials\$1000

Have one of your company video demos placed on the virtual lobby for all attendees to see (maximum of 2 minutes).

Sponsored Recap\$1000

Sponsors will have their logo at the top of a one-page description of the day's events, including a link to the sponsor's booth.

Exhibitor Spotlight on the Virtual Lobby\$500

Your company/brand logo or company advertisement will be prominently displayed as a revolving spotlight on the virtual lobby homepage. The click through will take attendees to your exhibit booth or to your brand or company's website.

Ticker Notification\$250

Sponsor these "can't-miss" notifications that will pop up on attendees' screens, alerting them about upcoming sessions, networking opportunities, and more. One click and attendees will be taken directly to your booth.

Sponsored Cooking Demo in Networking Lounge ..Call for details

Great way to get your company or brand name in front of all attendees. A wooden spoon and recipe cards will be printed with your logo and will be included in the Conference Bag. Promotion will include eblasts, tickernotifications, on the virtual lobby and agenda.

Sponsored Meditation/Yoga DemoCall for details

It's time to unwind and stretch between sessions! A stress ball will be printed with the sponsor's logo and will be included in the Conference bag. Promotion will include eblasts, ticker notification, on the virtual lobby and agenda.

Click [here](#) to register on-line or visit NADONA.org for more information