



NADONA's 32nd annual National Conference is fast approaching at Planet Hollywood in Las Vegas Nevada June 2-5, 2019. (Exhibits will be on Sunday and Monday June 2 and 3, 2019 this year)

I am writing to tell you about some sponsorship availability that we have for this conference. We are expecting 400 Nurse Leaders nationwide. Nurse Leaders are defined as DON's, Administrators, VP Nursing, ADON's, Clinical Coordinators, MDS Nurses, Nurse Consultants and more will be in attendance. The Nurse Executive Council will be meeting at the conference too. These are the VP's of nursing for the major corporations, they are also speaking on a panel discussion about Nursing Leadership!

We will be providing 2 days of exhibits, 30 workshops, product theaters, our annual awards banquet, roundtable meeting of our state presidents, first night reception, opening ceremony, with the parade of the state presidents, Keynote Annie Meehan, speaking on "Be the Exception." She will be selling her books in the Exhibit hall too!

We have sponsorships available for Coffee Service (\$1,000 each); afternoon nutrition breaks; first night reception; State Presidents dinner/roundtable convening on Saturday evening (\$5,000); tote bags (\$4,000); name badges (\$4,000); keynote (\$5,000); conference lanyard (\$3,000). We have an entire list of sponsorships available on the NADONA website under the 2019 Exhibitor Prospectus link located on our home page. Our newest sponsorship opportunity is to host a small ad board at the conference Need a meeting room for small demonstrations, one on-one customer interactions, or company internal meetings located right across from the exhibit hall? For \$2,500 you can have full use of a small meeting room set for 12 conference-style on Sunday and Monday during exhibiting days. The sponsorship includes the use of the room only. Additional costs will be incurred for any other needs such as audiovisual, WIFI, or food and beverage. Only 4 rooms are available and are first-come, first-reserved.

Please email or call me if you would like to discuss any sponsorships! We also have ads available in the quarterly journal "The Director", and in the conference prospectus. I would love to discuss opportunity that your company and NADONA can work more closely together. We do have Strategic Partnerships available for \$5,000 annually (see attached). Take advantage of all the NADONA has to offer to our partners!

We look forward to working with you and seeing you at our upcoming conference in Vegas! Please let us know if you have any questions.

Most Sincerely,

A handwritten signature in black ink that reads 'Sherrie Dornberger'.

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